



The Senate

RECOGNIZES, COMMENDS AND HONORS THE BRANDO TETI'AROA AND RICHARD BAILEY FOR THEIR INNOVATION IN RESILIENCY AND SUSTAINABILITY

The Hawai'i State Senate is proud to recognize individuals and businesses that enrich the lives of our global community through responsible actions that promote ecologically friendly practices that are socially, environmentally and economically sustainable. Pacific Beachcomber SC and its CEO Richard Bailey has consistently demonstrated through their projects in French Polynesia that they are deserving of such recognition. The opening in July 2014 of their latest project, The Brando Teti'aroa, is an addition to their illustrious list of projects.

The late actor Marlon Brando envisioned a totally sustainable resort that featured the culture and history of Teti'aroa, the atoll he owned. His children and Richard Bailey, who was a friend of the actor, pursued his dream and an eco-resort aptly named The Brando Teti'aroa was constructed.

The Brando Teti'aroa is truly Brando's clean energy legacy. The resort is 100% energy independent and supports various research and conservation initiatives. The luxury resort features 35 private villas, amenities, an organic orchard and vegetable garden. The private hideaway utilizes a salt water air conditioning system with flow battery as backup, this is complemented with biofuels from coconut oil.

Surpassing any other resort in the world, The Brando Teti'aroa is setting an international precedent by operating beyond the Leadership in Energy and Environmental Design (LEED) Platinum certification for committing themselves to green technology, The Brando Teti'aroa and Richard Bailey and his team honors the Polynesian value where land remains the chief responsibility of the people.

The Senate of the Twenty-Seventh Legislature recognizes, commends and honors The Brando Teti'aroa and Richard Bailey for their innovation in resiliency and sustainability and extends its best wishes for a successful endeavor.



The 27th Legislature
Certificate No. 1021

Done this 1st day of July 2014
State Capitol, Honolulu, Hawai'i


J. Kalani English, Sponsoring Senator


Donna Mercado Kim, President of the Senate


Carol Taniguchi, Clerk of the Senate