SUSTAINABLE TOURISM LEADERSHIP
THE BRANDO, FRENCH POLYNESIA

INSIDER’S TAKE: “Located on Tetiaroa Atoll, roughly 30 miles north of Papeete, The Brando exemplifies ecotourism at its best,” says Virtuoso’s director of sustainability, Costas Christ. Among the property’s conservation initiatives: 35 villas constructed from naturally sourced materials; air conditioning that uses deep-sea water, rather than fossil fuels, to cool buildings; and staff at the on-site marine-research station who work to protect coral reefs and endangered sea turtles. Marlon Brando never got to witness the realization of his dream for his tropical island: to transform it into an eco-resort so beautiful it inspires others to care about protecting the planet as much as he did. His Tahitian-born son, Teihotu, together with Pacific Beachcomber, has brought his vision to life. Virtuoso travelers receive breakfast daily and a $110 resort credit.

BEST SPA
THE DOLDER GRAND SPA, THE DOLDER GRAND, ZURICH

TRAVEL ADVISOR’S TAKE: “The Dolder Grand’s 43,000-square-foot spa feels cozy because it’s broken up into peaceful, separate spaces,” says Palo Alto, California’s Suzanne M. Bouldoukian. “And with Virtuoso’s $100 spa credit, there’s no better way to get over jet lag.” Travelers at the 176-room property can relax in aroma pools, a snow room, a meditation space, a library, and an outdoor whirlpool with great views of the Alps. Virtuoso travelers receive breakfast daily and a $100 spa credit.